

## **GRAND LODGE OF INDIANA**

**CO-OP PUBLIC AWARENESS CAMPAIGN** 

This form must be submitted to Grand Lodge of Indiana (Attn: Public Relations Dept.) via mail to address at lower right or to pr@indianafreemasons.org within 60 days of public relations effort completion or 60 days of invoice date. The individual lodge will be eligible to receive a maximum of \$500.00 in co-op matching funds for \$1000.00 or more spent on marketing the lodge and Freemasonry. Public relations efforts AND claims must occur prior to May 15th of the year requested to be eligible. Reimbursement will occur on a first come/first serve basis until \$10,000 co-op budget is depleted.

Lodge Name:	Today's Date:			
Contact Name:				
Contact E-mail:	Contact Phone:			
Contact Cell Phone:	Contact Fax:			
Contact Address:				
City:	State:	Zip:		
<ul> <li>Total Pre-Approved Campaign Costs Sub</li> <li>Print (Newspaper, Magazine, Direct Mai</li> <li>Please Include the Following Proof Pul</li> <li>Copy of the print material from the publ</li> <li>Original PAID publisher's invoice showing publication name, and cost.</li> <li>Direct Mail - Printer bills, mailing house B</li> <li>Radio - Must Include:</li> <li>Notarized tearsheet (radio script), provid</li> <li>Original PAID invoice showing the date ar</li> <li>Television - Must Include:</li> <li>Copy of VHS tape of finished public serv</li> <li>Notarized electronic tearsheet, provided</li> <li>Original PAID invoice from television stat</li> <li>Outdoor Billboard - Must Include:</li> <li>Actual item sample or photo of outdoor</li> <li>Original PAID invoice.</li> <li>Other Approved Public Awareness Effor Chip Events, Lodge Open House) - Must</li> <li>Photo of Signage or Beautification, Pape</li> <li>In case of Open House, provide written rattendance count.</li> <li>Original PAID invoice(s) substantiating efformation</li> </ul>	<ul> <li>I) - Must Include:</li> <li>blic Relations Efforts:</li> <li>lication, or direct mail sample.</li> <li>g the date the print material ran,</li> <li>bill and postage bill.</li> <li>ed by your radio station upon rend time(s) public awareness spot</li> <li>rice announcement.</li> <li>by your television station upon rend</li> <li>ion.</li> <li>billboard.</li> <li>t (i.e. Lodge Beautification, Sign tinclude:</li> <li>rwork substantiating 40+ Licens harrative of program and results</li> <li>fort.</li> </ul>	, size of print material, equest. aired, length of radio sp request. age, 40+ License Plate F se Plate Program/Chip E of effort including publ	ot, and cost. Program, vents. lic	
Lodge Master Signature:	Γ	Date:	Freemasons' Hall P.O. Box 44210	
Contact Signature:	Γ	Date:		
Approved			P. 317 634 7904 F. 317 634 1141	
Grand Lodge of Indiana:		Date:	indianafreemasons.com	